



THE GREAT CHRISTMAS LIGHT FIGHT

Premieres Tonight on ABC

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by TV News Desk
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The LEDs will be blazing tonight as 20 families begin competing in a first of its kind competition to create the best Christmas light display. "The Great Christmas Light Fight" premieres TONIGHT, (9:00-10:00 p.m., ET/PT), on ABC.

Light It Up! - Between the competing families, more than three million lights were utilized. The families seem to

Powered By Edison - While LEDs have helped to decrease costs, on average, the featured families' power bills have increased by \$425 a month.

Blowing Through The Holidays - more than 1,000 holiday blow molds and 150 inflatables will be featured throughout the series. The average time needed for creating one of the displays featured in "The Great Christmas Light Fight" is 600 hours.

Naughty or Nice? - While many challenges were faced during the decorating process, imagine the surprise of one family when they discovered that their pet rabbits had chewed through their extension cords!

The Off-Season - Almost all of the families featured in the competition have built storage sheds in their yards to house their decorations in the off-season, and most don't have full use of their garages, thanks to additional decorations being stored there.

Gift For The Community - It's estimated that more than half a million neighbors will pay a visit to "The Great Christmas Light" Fight homes this holiday season, making this a remarkable community event. One family was even paid a visit by an airline flight crew that had seen the display from their plane. Another family receives more than 200 holiday cards each year from strangers thanking them for their display - many of them even incorporate a photo of the house into their card! Many of the families utilize their display to collect donations for local charities.

Generations of Decorating - Many of the featured families had three generations helping to create their light display, with ages ranging from 2 to 73-years-old "The Great Christmas Light Fight" comes from FremantleMedia North America ("American Idol," "America's Got Talent"). Executive Producers for the series are Brady Connell, Max Swedlow, Thom Beers and Jennifer Mullin.

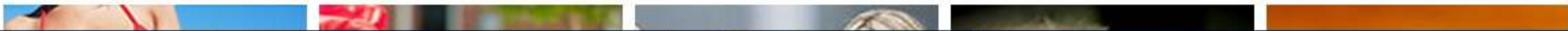
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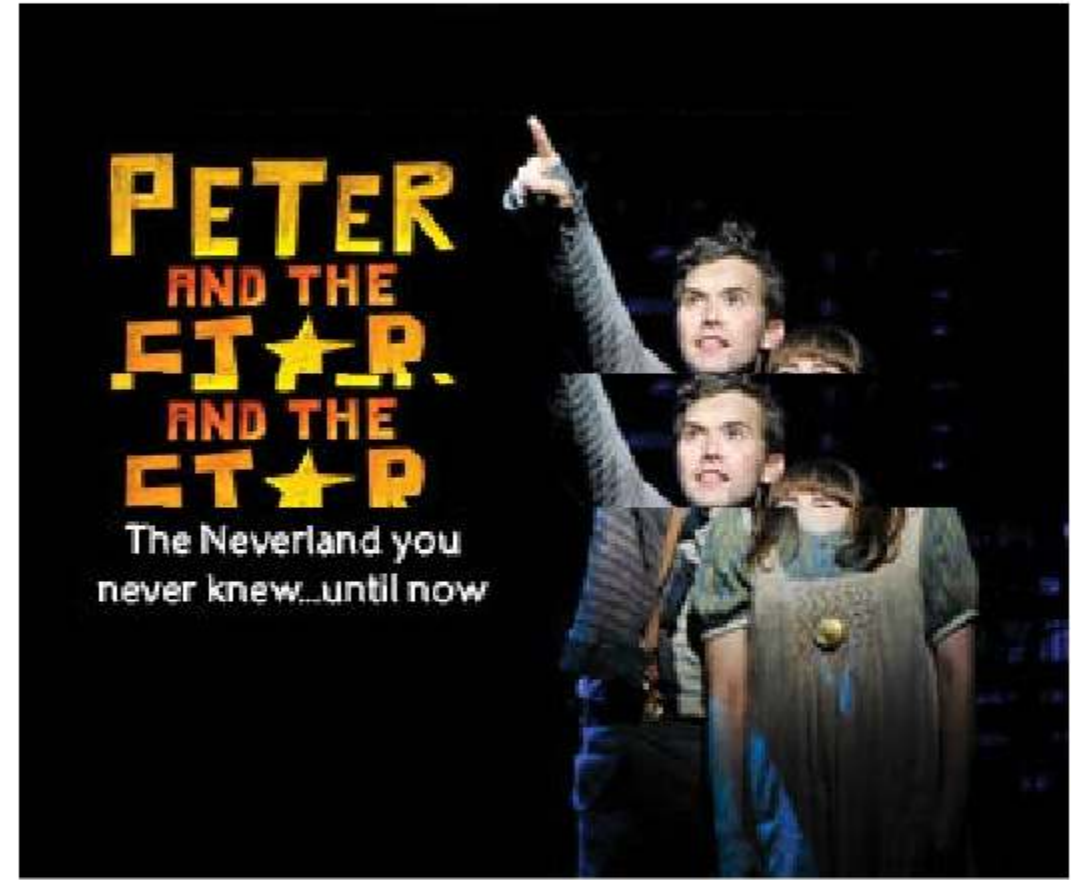
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